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Salutations from IDentiphoto!

April 2010

What a wonderful time of year. The days are getting longer and soon we will be seeing a lot of green as spring takes hold.

Our team at IDentiphoto is excited too, with the changes we have coming. We are working on providing you with solutions utilizing the latest technology and also internal projects that will allow us to serve you better.

We are actively working on a brand **new e-commerce** site that should be ready to launch by mid-June. We hope this will help make your job easier when looking for quick pricing or an alternate product. We will not change our current customer service policy and still be available by phone, as always.

We have already added a Live Chat feature to our [current website](#) so do not hesitate to click for help and chat live with a member of our knowledgeable customer service team.

We hope you find the information contained in this newsletter helpful and we welcome your [feedback, suggestions or comments](#) for future editions.

Sincerely,

Cindy Grcar  
IDentiphoto Company

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## **EntryPoint VMS Editions**



As you have recently been made aware, we have introduced our Entry Point VMS Lite system which is an entry level visitor management system. Our Lite edition is a great starting point for replacing those outdated paper logs and is completely modular in design. The solution can grow with you as your needs change.

In addition we also have three more robust flavors available to meet your needs. Learn more via this [fact sheet](#) or [contact an ID Consultant](#) to review your requirements and find out which edition will meet your needs.

## **4 Tips - Increase Your ID Card Durability**

Do you find that you are continually reprinting employee ID badges due to them breaking in half, at the slot or both? Are your ID badges fading?

Cut down on those costly reprints by following our [four tips](#) to increase your ID card durability. You will be glad you did.

## 7 Tips - Prevent Your ID Card From Being Duplicated



The ability to duplicate an average ID badge is easy to do today. What is preventing someone from duplicating my employee ID badge? Nine times out of ten the answer is nothing. However, have you ever entertained the thought of what could happen if someone with ill intent impersonated you and had access to everything you did? I am sure it could be pretty damaging not to mention life threatening depending on your industry.

Use these [seven tips](#) on preventing your ID from being duplicated to learn how you can add inexpensive security features into your ID badge. These additional features may not make your ID card completely un-duplicable since as the saying goes, where there is a will there is a way, but the added deterrent may be enough.

**Identify • Verify • Track**  
*with Secure ID Solutions*

