

- SHOP PRINTERS
- SHOP SOFTWARE
- SHOP SYSTEM BUNDLES
- SHOP SUPPLIES
- SHOP CARDS
- SHOP BADGE HOLDERS

**Have IDs, now what?**

Your organization has made the investment into identifying your employee workforce. What will you do with the ID cards besides display them?



ID cards are used not only to identify but also to verify the user and their approved privileges. ID card technology is also a useful way to automate a variety of processes including:

- **Employee/Certification Tracking** - instantly allows knowledge of who attended and completed internal training courses even when held outside of your organization!
- **Event Management** - limits access to events based on permissions set by you PLUS verifies photo ID for positive identification, so attendees cannot swap badges.
- **Emergency Mustering** - accurately accounts for personnel and identifies available resources including specific certifications and/or job skill set, etc.
- **Tardy Processing/Student Accountability** - provides student information accessible from anywhere on campus, allowing you to enforce behavior polices and issue demerits/infractions on the spot!
- **Asset Tracking** - tracks checked-out assets tied directly to people in your active directory or human resources system so you always know where the asset is located.
- **PC Secure Log-On/Network Access** - securing access to an IT infrastructure is becoming a priority with the increasing power of computer networks and 24/7 access to those networks. Authentication systems that start with an ID card can greatly reduce the risks.

IDentiphoto can help you to take your identification program further, no matter your industry - education, government, corporate, manufacturing etc. Speak to one of our knowledgeable ID Consultants today to discuss your needs at 1-800-860-9111.

**Prevent Unnecessary Service Calls**

To maintain your printer's performance and optimum print quality, we recommend that you thoroughly clean your printer after every ribbon replacement. Pay particular attention to all drive and feed rollers.

Find your direct-to-card printer [cleaning instructions](#) here to minimize downtime and help prevent those unnecessary service calls.

**Fargo UPTrade Promotion**

**UPTrade to a newer model!**

The Fargo UPTrade promotion is back. Be sure to take advantage before time runs out and upgrade your direct-to card printer PLUS receive **up to \$600 off!**

	UPTrade Values		
	HDP5000	DTC4500	DTC4000
Single-Side	\$300	\$250	\$250
Dual-Side	\$400	\$350	\$350
Lamination	\$500	\$450	

**Take an additional \$100 OFF from IDentiphoto!**

Learn more about how Fargo units compare to other major printer manufacturers with the single, dual or reverse transfer competitive matrix below.

- [Single-Side Matrix](#) - [Dual-Side Matrix](#)
- [Reverse Transfer Matrix](#)

**Special**

**CUSTOM LANYARDS**

Starting at \$0.98\* each with FREE Setup!

- Enhance Corporate Image
- Identify Specific Group(s)
- Promote Products/Messages
- Fund-Raising

Contact us at 800-860-9111 to get your lanyard order started!

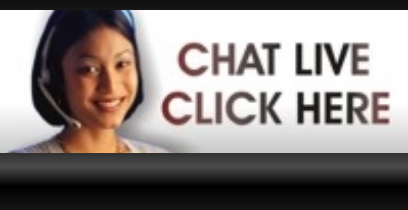
\*Pricing valid at 500 quantity and includes 1-color silk-screened imprint on 3/8" wide polyester material breakaway lanyard with nickel-plated steel swivel hook attachment.

**FEBRUARY 2012**

**ALSO IN THIS ISSUE**

- [Prevent Unnecessary Service Calls](#)
- [Fargo UPTrade Promo](#)
- [Special](#)

**HAVE QUESTIONS?**



**IDentiphoto Tidbits**

In an effort to do our part in reducing our carbon footprint, we have installed new energy saving fixtures throughout our entire 9,000 sq. ft. building.

**INDUSTRY NEWS**

*Keep informed!*

[Easier, better identity on the horizon](#)

[HID Global Completes NFC Mobile Access Control Pilot at Arizona State University](#)

**RESOURCES**

- [Increase Card Durability](#)
- [Prevent Card Duplication](#)
- [Glossary of ID Related Terms](#)
- [Card Handling Tips](#)

**Theme Badge Reels**

Show your support for a specific group, generate revenue or convey a message with Theme Badge Reels. Available in 14 different styles, these anti-twist reels are already pre-printed!

