

[Badging Systems](#) [Tracking Systems](#) [Technology Cards](#) [Supplies](#) [Accessories](#) [Services](#)

Are you "in the pink"?

October is national breast cancer month and what better way to show your support than with [awareness lanyards or badge reels!](#)

Our awareness attachments can be utilized to display your organization's support for the cause, or it can provide employees with an alternate attachment option. Employees can choose and express their support for the organization dear to them. In addition, they make a wonderful reward for achieving fund-raising goals.

All awareness items are in stock and will ship upon order placement. You also have the option of branding them with your organization's logo - a great way to convey your brand and passions. This also adds another layer of security since they are unique to your organization.

If pink is not your color, here are some other popular awareness products that are available. Chat live or contact us to find out more.

- Red:** AIDS/HIV/DUI/DARE/MADD/Substance Abuse
- Black:** Mourning/Melanoma/Gang Prevention/Students for Gun Control
- Purple:** Cancer Awareness/Foster Care/Gynecological Cancer
- Green:** Kidney Cancer/Leukemia/Organ Donor/Worker Safety

Expansion of our Value Line Prox!

The offerings of our value line proximity cards have just expanded.

No longer limited to 26-bit, our Value Line Proximity Cards are now available in 34, 35, 36 and 37-bit programming, too!

These cards provide the same functionality as your name brand cards, often at half the cost. In addition, you can brand your own cards with your company name or message.

Be sure to contact us today and learn how much we can help you save!

Stay Connected

Join us in the conversation and engage with us by subscribing to our [blog](#), follow us on [Twitter](#) and connect with us on [Facebook!](#)

Tell us what you would like to learn. We are open to any suggestion you may have and welcome your [feedback](#).

Be sure to check out our archived blogs for past posts on:

- **What You Need to Know** - helpful information that will assist you in making informed decisions about anything ID related.
- **Tips and Tricks** - resources to ensure your badging, tracking and/or verification system runs smoothly.
- **Ask IDentiphoto** – resolutions compiled from our ID experts on the most common ID related issues.
- **Must-Have Products** - information specific to what is new, from accessories to hardware and software.
- **Education** - specific information regarding securing your campus facility, streamlining attendance and enforcing behavior polices.
- **Government** - an area with specific resources geared for local and federal government entities regarding employee badgers and employee verification solutions, as well as tracking event attendees, etc.
- **Corporate** - designated section for helpful content specific to corporate entities including securing your facility, badging and tracking event attendees, contractors, visitors and temporary employees, etc.
- **Healthcare** - your source for healthcare cards and the latest trends in badging, tracking and verification systems. Plus the latest in ID badge holders and attachments geared specifically for the healthcare industry.

Specials

[Awareness Lanyards & Badge Reels](#)

Our breast cancer awareness lanyards and badge reels are available in a variety of options making them perfect for your awareness giveaways or simply promoting the cause.

October is breast cancer awareness month and IDentiphoto will donate 10% of every awareness lanyard or badge reel sale placed during the months of September and October to [Stand Up 2 Cancer](#).

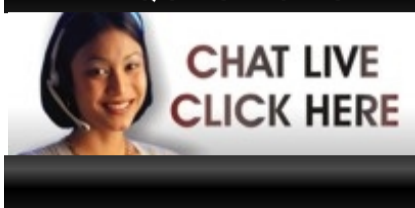
SEPTEMBER 2011 ALSO IN THIS ISSUE

[Our Value Line-Now Expanded](#)

[Stay Connected](#)

[Specials](#)

HAVE QUESTIONS?



IDentiphoto Tidbits

Be on the lookout for our new e-commerce site launching soon! More details to come.

In addition, we are expanding our building by 4,000 sq. ft. to better serve you. We anticipate the expansion being fully operational by the end of the year.

INDUSTRY NEWS

Keep informed!

[Will PIV-I be the identity standard of the future?](#)

ON-GOING TRADE-IN PROGRAMS

[Fargo UPTrade Program](#)
Simplify your future!



Expires
Friday - December 30, 2011

[GO Zebra 11 Trade-in Program](#)

Expires
Friday - December 30, 2011

[Nisca Trade-In Program](#)

Expires
Friday - December 30, 2011

RESOURCES

- [Glossary of ID Related](#)
- [Terms](#)
- [How an HID Card is "Read"](#)
- [Camera Tips](#)
- [ID Design 101](#)
- [Card Printing Tips](#)

TIP: By switching just your card stock, you can extend the life of your PVC cards, reducing overall reprint costs. Unlike standard PVC which can become brittle and crack or break over time, composite PVC is made of a PVC/ Polyester blend that allows more flex and is more forgiving of common wear and tear.

