



Toll Free: 800-860-9111  
 web: [www.IDentiphoto.biz](http://www.IDentiphoto.biz)  
[www.IDentiphoto.com](http://www.IDentiphoto.com)  
 e-mail: [sales@IDentiphoto.com](mailto:sales@IDentiphoto.com)

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## It's Back! Fargo Printer Service Camp

It's that time of year again for you to take advantage of our 2012 Fargo Printer Service Camp.

This special service experience for your Fargo printer will help keep your printer performing well and prevent unnecessary service calls.

Our certified technicians will:

- Perform full printer diagnostics
- Update your printer's firmware
- Thoroughly clean the unit
- Replace cleaning tape/roller
- Adjust gears and belts

**Only \$95!** Regularly \$125. [Reserve your spot today!](#)  
 This special service experience closes on September 30, 2012. Does not include shipping/handling.

## Creating Professional ID Cards

ID cards are a multifunctional tool used to verify person's claimed identity and automate a variety of activities.

Proper ID card designs should help:

- Quickly and easily identify employees, contractors and visitors
- Enhance physical and logical security
- Increase efficiency and productivity
- Reduce vulnerability to counterfeiting
- Reflect the organization's brand identity

Here are some best practices for creating professional ID cards.

- 1. Background Design** - Whatever background you choose, be sure to use something that will **not detract from the employee information**. Make sure that all information is clearly visible from a distance.
- 2. Photo Size** - The starting point is a color photograph. From a design perspective, the larger and more vivid the photo, the easier it is to authenticate the cardholder. The recommended **minimum photo size is 1" x 1.25"**. It is also important to **crop all photos from the shoulders up**. A solid color backdrop, behind your subject, works best. No brick walls or patterned backgrounds!
- 3. Font Size** - The larger the font size utilized, the better. Use common block font (Arial) types for legibility.  
[Read the rest of the article.](#)

## EntryPoint EEMS - Emergency Event Manager System

*A Mobile solution designed to:*

- Quickly and securely provide positive ID
- Track activity of emergency first responders, work groups, volunteers, visitors and patients
- Manage assets and resources

EntryPoint EEMS is a flexible modular solution that can be tailored around your needs. They system can be purchased and implement in phases.

It is ideal for:

- Emergency Management Agencies
- Hospitals - Preparedness and Response
- Radiation Regulatory Agencies
- Health Departments
- Homeland Security
- Police Departments
- Fire Departments

Contact an ID Consultant today at 800-860-9111 and learn about the benefits of automating this process to improve accountability, speed and reporting capabilities for reimbursement.

**Identify • Verify • Track**  
*with Secure ID Solutions*



## MAY 2012

### ALSO IN THIS ISSUE

- [Creating Professional ID Cards](#)
- [Solution Corner](#)

### HAVE QUESTIONS?



### IDentiphoto Tidbits

**Interesting fact:** IDentiphoto's knowledgeable team brings to you over eighty years of experience in the industry.

### INDUSTRY NEWS

*Keep informed!*

- [Security On The Fly](#)
- [Philly public school adding transit to existing contactless IDs](#)
- [Sightseers hindering clean up in Vilonia](#)
- [Why it is important to Positively ID & Track Volunteers at Emergency Scene](#)

### RESOURCES

- [Camera Tips](#)
- [Testimonials](#)
- [Glossary of ID Related Terms](#)
- [Card Handling Tips](#)

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